

# How the Community Foundation Can Support Your Nonprofit

THURSDAY, JANUARY 29, 2026 | 9:30-11:30 AM

# Our Vision to Support Nonprofits

Karla Twedt-Ball, President & CEO





# Agenda

- 2026 Grants at the Community Foundation
- Nonprofit Revolving Loan Fund
- Marketing Resources
- Nonprofit Funds
- Nonprofit Network
- Q&A and Individual Conversations

# 2026 Grants at the Community Foundation



CASEY BAUSTIAN, MSW  
Program Officer



BERNADETTE GLADISH  
Grants and Programs Manager



ROCHELLE NAYLOR, MPP  
Senior Program Officer



SANJANA RAGHAVAN, MHA  
Program Officer





# Process and Updates

# 2026 Grant Deadlines

Grant Program	Purpose	Award Limits	Deadlines*		
			March 6, 2026	July 2, 2026	September 11, 2026
<u><a href="#">Program Support Grants</a></u>	Supports programs or projects of nonprofits serving Linn County.	Maximum of \$30,000 per year	✓		✓
<u><a href="#">Organization Support Grants</a></u>	Provides general operating support for nonprofits based in Linn County.	Maximum of \$30,000 per year	✓		✓
<u><a href="#">Endowment Challenge Grants</a></u>	Supports nonprofit organizations with a matching grant to help start and build endowment funds for sustainability.	\$25,000 with five years to meet the match			✓
<u><a href="#">Linn County Grants</a></u>	Supports programs or projects that enhance the quality of life and community development outside the Cedar Rapids metropolitan area.	Maximum of \$10,000			✓
<u><a href="#">Rapid Response Grants</a></u>	Supports time-sensitive emergency expenses and emerging opportunities for nonprofit organizations based in Linn County.	Maximum of \$3,000	Accepted as needed, once per 12-month period		

*\*All grant applications are due at 4:30 p.m. The Grant Portal opens approximately 30 days prior to deadline. Grant decisions will be communicated approximately 12 weeks after the deadline.*

# Process

- Final reports
- Enroll in electronic payments
- Call with any technical assistance questions

# Updates

## PROGRAM

### SUPPORT GRANTS:

- Support **programs or projects** of nonprofits serving Linn County, Iowa.

## ORGANIZATION

### SUPPORT GRANTS:

- Provide **general operating support** for nonprofits based in Linn County, Iowa.

Full eligibility guidelines and additional information can be found [here](#).





Q & A

# Nonprofit Revolving Loan Fund



JOE HEITZ  
Vice President of Community  
Impact




PAULA LANGE  
CFO

# Revolving Loan Fund: Background

- Survey: "financial issues, i.e., cashflow and access to credit"
- Limited financial reserves
- Some grants paid on a reimbursement basis
- Delays and uncertainty in the current funding landscape

# Revolving Loan Fund: Structure

- East Central Iowa Council of Governments, known as ECICOG, will administer the loan 
- Loans will be available for \$2,500 - \$25,000 to nonprofits in Linn County
- The standard loan term is 3 years with a 4% interest rate
- Apply at [ecicogrlf.org/loans](http://ecicogrlf.org/loans) or [here](#).



Q & A



# Marketing Resources

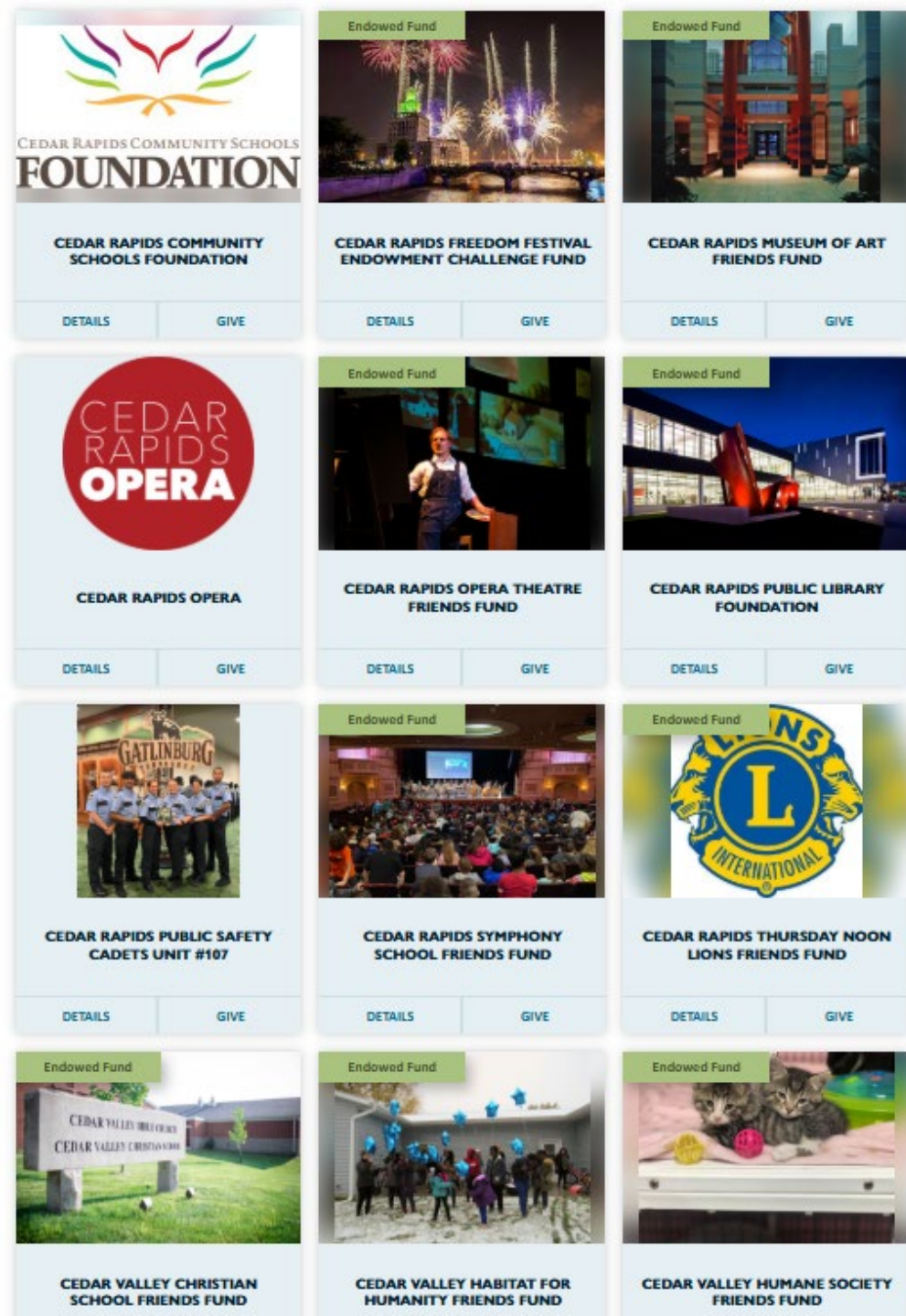
NONPROFIT GIVING CENTER & NONPROFIT CALENDAR  
GRANT RECOGNITION & COMMUNICATIONS GUIDELINES



CORINNE RAHE  
Vice President of Marketing  
and Communications



DYLAN COOLEY  
Content and Information  
Officer

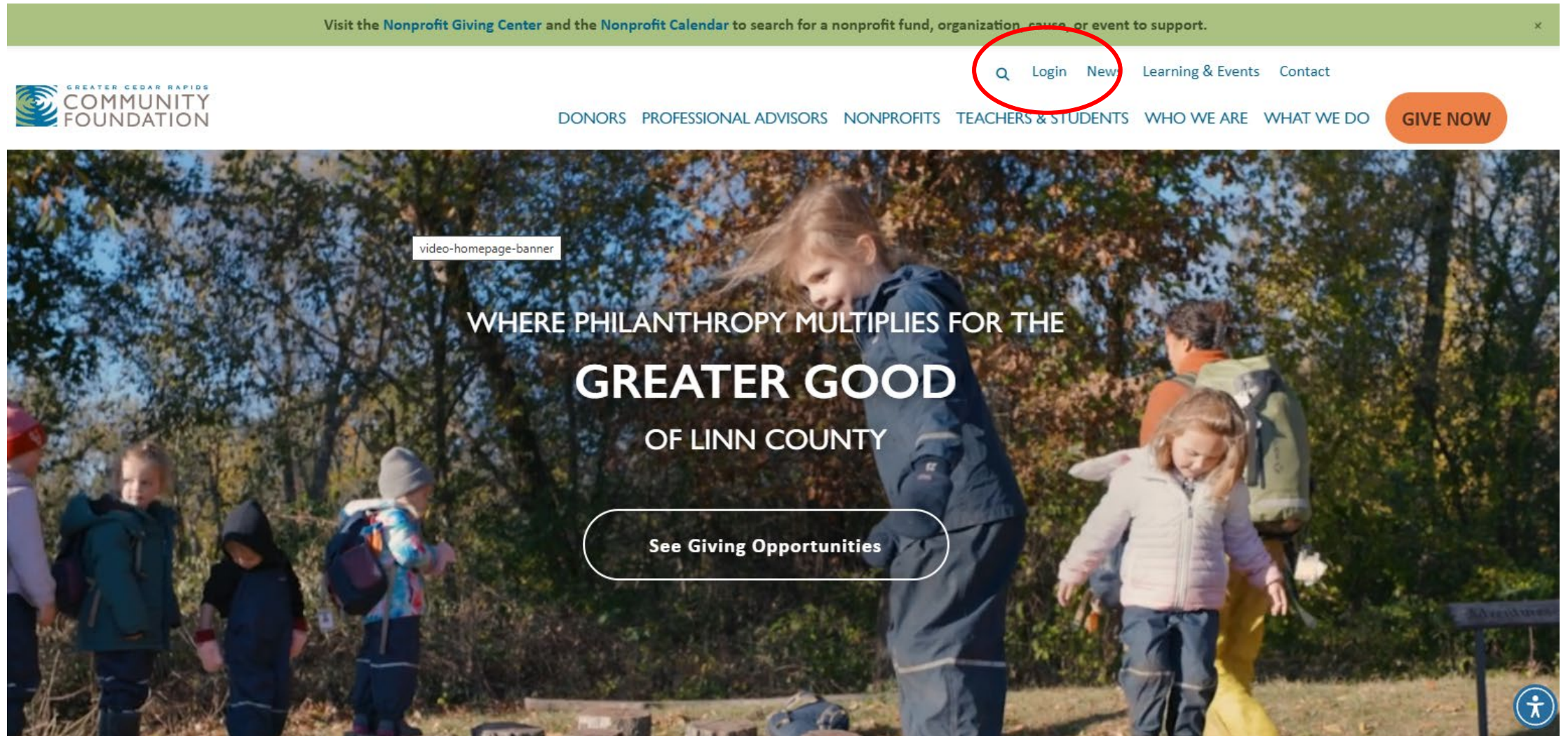


# Nonprofit Giving Center and Nonprofit Calendar

[www.gcrcf.org](http://www.gcrcf.org)



To get started, [login](#) to our website.



## Select Nonprofit Giving Center & Calendar

*For Fund Holders*



### GOFUND

Manage your fund held at the Community Foundation.

Recommend grants from your fund, make contributions, and view fund statements and other details.

LOGIN

*For Nonprofit Grant Applicants,  
Scholarship Applicants,  
and Grant Committee Members*



### GOAPPLY

Manage your applications at the Community Foundation.

Apply for grants or scholarships and review recent applications.

*Please note that all users will need to create a new account in the updated system.*

LOGIN

*For Nonprofits*



### NONPROFIT GIVING CENTER & CALENDAR

Manage your nonprofit page or add an event on the Community Foundation website to share with donors and your community.

LOGIN





## NONPROFIT GIVING CENTER

WELCOME TO YOUR HUB FOR CHARITABLE GIVING. SEARCH BELOW FOR A FUND, ORGANIZATION, OR CAUSE TO SUPPORT.

INTERESTED IN SUPPORTING THE GREATEST NEEDS OF LINN COUNTY TODAY AND TOMORROW?

### CONSIDER A GIFT TO THE GREATER GOOD FUND

The Greater Good Fund supports our community's evolving and unanticipated needs—today and for generations to come. This is an unrestricted fund that empowers the Community Foundation to address Linn County's most pressing challenges and emerging opportunities with flexibility and foresight. Over our history, these funds have been used for grantmaking, disaster response, community initiatives, and the Community Foundation's work to support nonprofit excellence and sustainability.

Donors to the Greater Good Fund are community-minded philanthropists who believe in the power of collective impact. Their gifts strengthen our community now and into the future.

[Give Now](#)



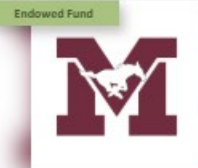
Search by Name



Explore by Categories



☐ Show only endowed funds that qualify for Endow Iowa tax credits



**MOUNT VERNON COMMUNITY  
SCHOOL DISTRICT FOUNDATION  
FRIENDS FUND**

[DETAILS](#)

[GIVE](#)



**MOUNT VERNON VOLUNTEER  
FIREFIGHTERS ASSOCIATION  
FRIENDS FUND**

[DETAILS](#)

[GIVE](#)



**NANCY L. ERICKSON MUSIC  
EDUCATION FUND**

[DETAILS](#)

[GIVE](#)



**NATIONAL ALLIANCE ON MENTAL**



**NATIONAL CZECH & SLOVAK**



**NEIGHBORHOOD**

# Features

# Benefits to Participating

# Instructions:

[Nonprofit Giving Center &  
Nonprofit Calendar Instructions](#)



# Grant Recognition and Communications Guidelines



New website page to download logos, review recognition guidelines, access ideas and ready-to-use social media images

[Click Here](#)

## RECOGNITION

- Logos
- How to list us



[Download .jpg Files](#)

[Download .png Files](#)

[Download .eps Files](#)

## MAKING YOUR GRANT NEWS

- Share your stories and photos
- Media releases and newsletters
- Events
- Social media



[Download Social Media Images](#)



Q & A

# Nonprofit Funds

ENDOWMENTS AND THE COMMUNITY FOUNDATION



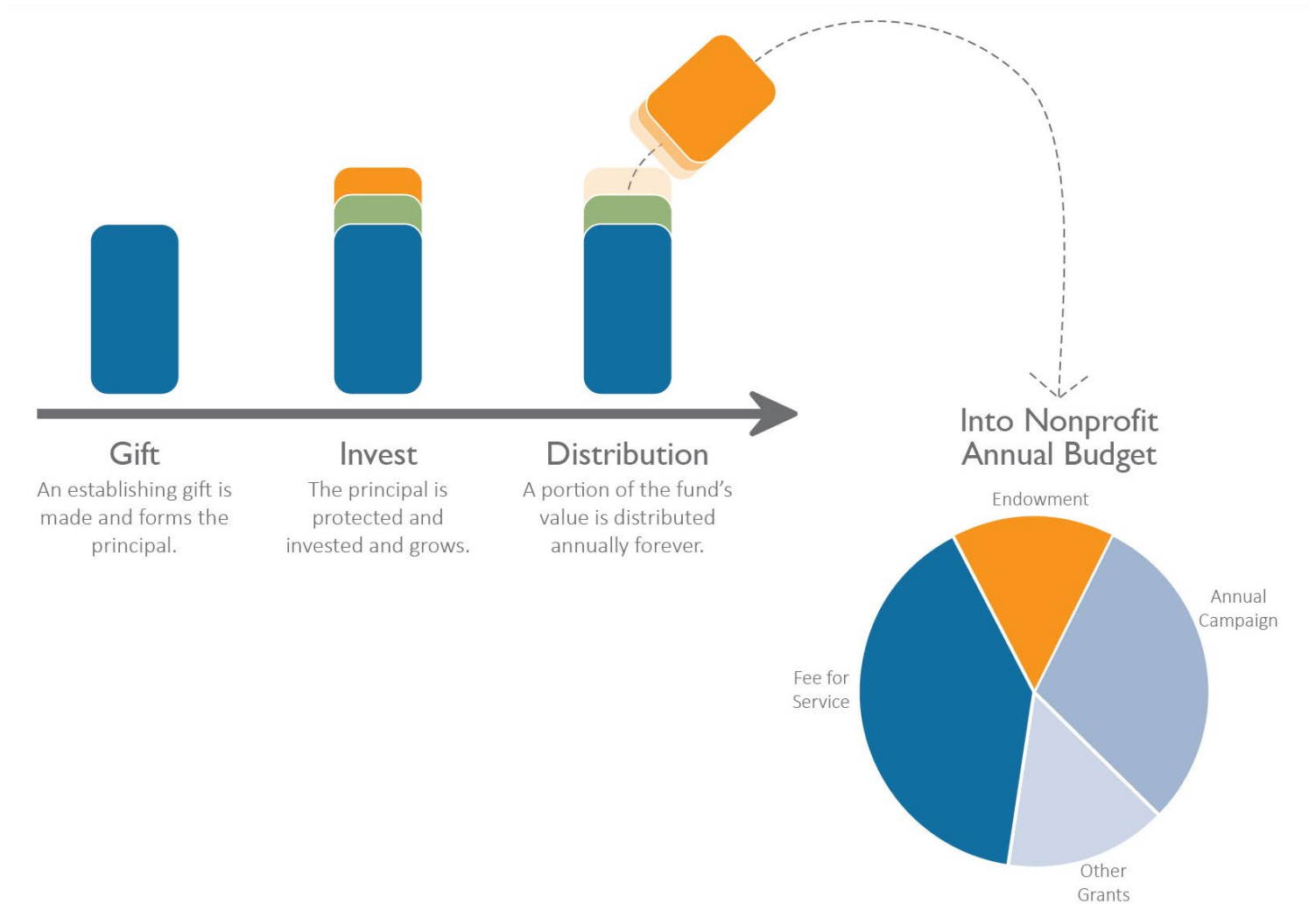
ARTHUR KIM  
Development Officer

# What is an Endowment?

- An endowed fund is a permanent fund that is established by a donor to help ensure the long-term sustainability of nonprofit organizations by providing a permanent source of support.
- At community foundations endowed funds are pooled and invested to achieve long-term growth by balancing principal protection with distributions. Contributions to endowed funds at qualified community foundations may be eligible for Endow Iowa tax credits.



# How an Endowment Fund Works



# Power of the Endowment

Assume an endowment fund earns a net total return averaging 7% annually and has a payout policy allowing a 4.5% distribution.

	Years										
	1	2	3	4	5	6	7	8	9	10	Summary
<b>Beginning Balance</b>	\$25,000	\$26,313	\$27,628	\$28,615	\$29,236	\$29,855	\$30,480	\$31,117	\$31,768	\$32,433	<b>\$25,000</b>
<b>Contribution</b>		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
<b>Grants</b>	\$0	(\$395)	(\$809)	(\$1,238)	(\$1,282)	(\$1,316)	(\$1,344)	(\$1,372)	(\$1,400)	(\$1,430)	<b>(\$10,585)</b>
<b>Investment Gains</b>	\$1,313	\$1,842	\$1,934	\$2,003	\$2,047	\$2,090	\$2,134	\$2,178	\$2,224	\$2,270	<b>\$20,034</b>
<b>Fee</b>	\$0	(\$132)	(\$138)	(\$143)	(\$146)	(\$149)	(\$152)	(\$156)	(\$159)	(\$162)	<b>(\$1,337)</b>
<b>Ending Balance</b>	\$26,313	\$27,628	\$28,615	\$29,236	\$29,855	\$30,480	\$31,117	\$31,768	\$32,433	\$33,111	<b>\$33,111</b>

# Endow Iowa Tax Credit Program

- What is it?
- How does it work?

With Endow Iowa, donations to community foundations cost donors less. For example, a \$10,000 gift could cost just \$4,875.

*Gift: \$10,000*

*Endow Iowa Tax Credit (25%): (\$2,500)*

*Net Federal Deductable Gift: \$7,500*

*Federal Tax Savings (35%): (\$2,625)*

*Net Cost of Gift: \$4,875*

[MORE INFORMATION HERE](#)

# Types of Funds

## ENDOWED FUND

An endowed fund is a permanent fund that is established by a donor to help ensure the long-term sustainability of nonprofit organizations by providing a permanent source of support. Endowed funds are pooled and invested to achieve long-term growth by balancing principal protection with distributions. Contributions to endowed funds may be eligible for Endow Iowa tax credits.

## NON-ENDOWED FUND

Unlike endowed funds, a non-endowed fund does not operate in perpetuity. This means the assets generated by these gifts are not permanent nor invested. The principal balance is immediately available for grant distribution. A non-endowed fund can become an endowed fund at any time upon request. Contributions to non-endowed funds are not eligible for Endow Iowa tax credits.

## QUASI-ENDOWED FUND

A quasi-endowed fund offers flexibility while still being exposed to the stock markets for investment purposes. Quasi-endowed funds are a good option for donors with a goal to distribute the funds within a 3-10 year time horizon. A quasi-endowed fund can become an endowed fund at any time upon request. Contributions to these funds are not eligible for Endow Iowa tax credits.

# Gifts We Accept

## **GIFTS FOR TODAY:**

- Cash and Cash Equivalents
- Memorials and Honors
- Securities
- Real Estate
- Closely Held Securities
- Gifts of Grain

## **MINIMUM AMOUNT TO OPEN A NONPROFIT FUND:**

**\$25,000**



- **Nonprofit Endowment Building Tools:** Our Development Team can provide support and endowment building tools to help launch and grow your fund.
- **Endow Iowa Tax Credits:** Donors who contribute to your endowed fund are eligible to receive a tax credit only offered at qualifying community foundations like ours.
- **Gift Processing Services:** We receive and process gifts, manage investments, file tax returns, and make distributions to your nonprofit.
- **Investment Options:** Organizations with endowed or quasi-endowed funds can invest in a larger pool of assets, which can lead to greater growth, greater income, and lower investment fees.
- **Complex Gifts:** We can handle complex gifts from your donors like grain, stock, life insurance, bequests, or property.

# Nonprofit Funds and Donor Support

Establishing a Nonprofit Fund at the Community Foundation can help your organization plan for the future by providing a stable funding stream. In addition, nonprofit fund holders have access to other donor services.

Learn more here:

[NONPROFIT FUNDS & SERVICES](#)

[ENDOWMENT SERVICES](#)

[ENDOWMENT TOOLKIT](#)



Q & A

# Nonprofit Network

2026 UPDATES



CARRIE WALKER  
Vice President of Learning

# 2026 Thrive Cohort

- Overview
- Eligibility
- Benefits
- Schedule
  - [Indication of Interest](#) due February 20, 2026.
  - Cohort runs April 1 to October 7.

[Learn more about Thrive Cohort here](#)

## BENEFITS:

- Professional leadership development.
- Valuable workshops and self-discovery.
- Expand networking connections.
- Complimentary networking lunches.
- Impactful social networking with peers.

# Learn to Lead for Nonprofit Managers

- Overview
- Cost
- Schedule
  - Classes are March 12, April 9, May 14, and June 11
  - 1-5 p.m.
  - At Kirkwood Linn County Regional Center in Hiawatha, Iowa



[REGISTER ONLINE](#)

# Peer Groups

## OVERVIEW

Peer groups will continue to meet seven times in 2026.  
Link to schedules will be online this week!

### **NEW starting in April**

- BIPOC Peer Group, 2<sup>nd</sup> Tuesday of select months
- Managers Peer Group, 4<sup>th</sup> Wednesday of select months

[View 2026 Peer Group Schedules Here](#)

## BENEFITS:

- Facilitated conversation by topic.
- Expand networking connections.
- Complimentary networking lunches.

# Nonprofit Know-How: Budgeting & Finance Essentials

WEDNESDAY, MARCH 11

9:30AM – 11:30AM

WHIPPLE AUDITORIUM

## **Presenters:**

- Joe Heitz, VP of Community Impact, Greater Cedar Rapids Community Foundation
- David Little, CPA, Principal at CLA

[REGISTER HERE](#)

## **Learning Topics:**

- Practical budgeting tools
- Clear understanding of nonprofit financial statements
- Tips to avoid common pitfalls
- Confidence to communicate financial needs to boards, funders, and staff





Q & A

# Individual Conversations and Questions

THANK YOU FOR COMING!

ALL RESOURCES CAN BE FOUND AT [GCRCEF.ORG](https://gcrcef.org)

