

MARKETING PEER GROUP

2026 SCHEDULE

DATE	PEER GROUPS	NONPROFIT KNOW-HOW	TOPIC
	12 – 1 p.m. Greater Cedar Rapids Community Foundation, 1 st floor, Fourth Tuesday of select months	9:30 – 11:30 a.m. Cedar Rapids Public Library, downtown Beems Auditorium A/B or Whipple Auditorium	
Thurs, Jan 29		✓	How the Community Foundation Can Support Your Nonprofit
Tues, Feb 24	✓		Marketing in a No-Attention Economy
Wed, Mar 11		✓	Budgeting & Finance Essentials
Tues, Apr 28	✓		Strategy on a Shoestring
Tues, May 26	✓		Social Media after the Algorithm Whiplash
Tues, Jun 23	✓		Ethical Storytelling and Audience Trust
No Activities in July			
Wed, Aug 12		✓	TBD
Thurs, Sept 24	✓		Development & Marketing Groups Collaboration *Note date change due to 2026 Iowa Nonprofit Summit
Nonprofit Appreciation Day Thursday, September 17, 2026			
Tues, Oct 27	✓		AI, Automation and Your Role
Tues, Nov 24	✓		Cross Team Collaboration
Wed, Dec 9		✓	TBD

Watch for additional learning event announcements in the monthly Nonprofit Network email newsletter.

For more information contact:

Carrie Walker, Vice President of Learning
Greater Cedar Rapids Community Foundation
carrie.walker@gcrf.org
Office: 319.774.2375

