

2024 ANNUAL REPORT





\$229 MILLION in Total Assets

MILLION Total Grants Since Inception



Dear Friends,

In 2024, the Greater Cedar Rapids Community Foundation proudly celebrated 75 years of strengthening Linn County. We are deeply grateful to the many philanthropists and foresighted citizens who have made this milestone possible.

In August, hundreds of you joined us to commemorate this special occasion – a powerful reminder of why this work endures. So many people care deeply about our community and its future, and it is an honor to partner with you.

Of course, 2024 was not just about celebrating the past. Through several community surveys, we learned more about what you expect from us and how we can best partner with you in the future. We also strengthened our commitment to expanding both internal and external learning opportunities. Understanding the people, challenges, and aspirations of our community are at the heart of our organization, and we look forward to continuing that journey.

While the future always holds uncertainty, one thing remains clear: the Community Foundation will continue to serve Linn County. Thank you for your enduring partnership. We look forward to the next 75 years of working together to build a vibrant and inclusive Linn County where everyone can thrive.



Jon Landon 2024 Board Chair

HONORING OUR PAST Shaping Our Future



Karla Swedt Ball

Karla Twedt-Ball President & CEO









celebrating 75 YEARS OF Strengthening Linn County

In 2024, the Greater Cedar Rapids Community Foundation celebrated 75 years of fostering philanthropy and supporting nonprofits in Linn County. To mark the milestone, we gathered with hundreds of community members for a block party in August. With local food trucks, custom Raygun t-shirts, and the unveiling of a beautiful new mural on our building, it was a great day of connecting with the community we are honored to serve.

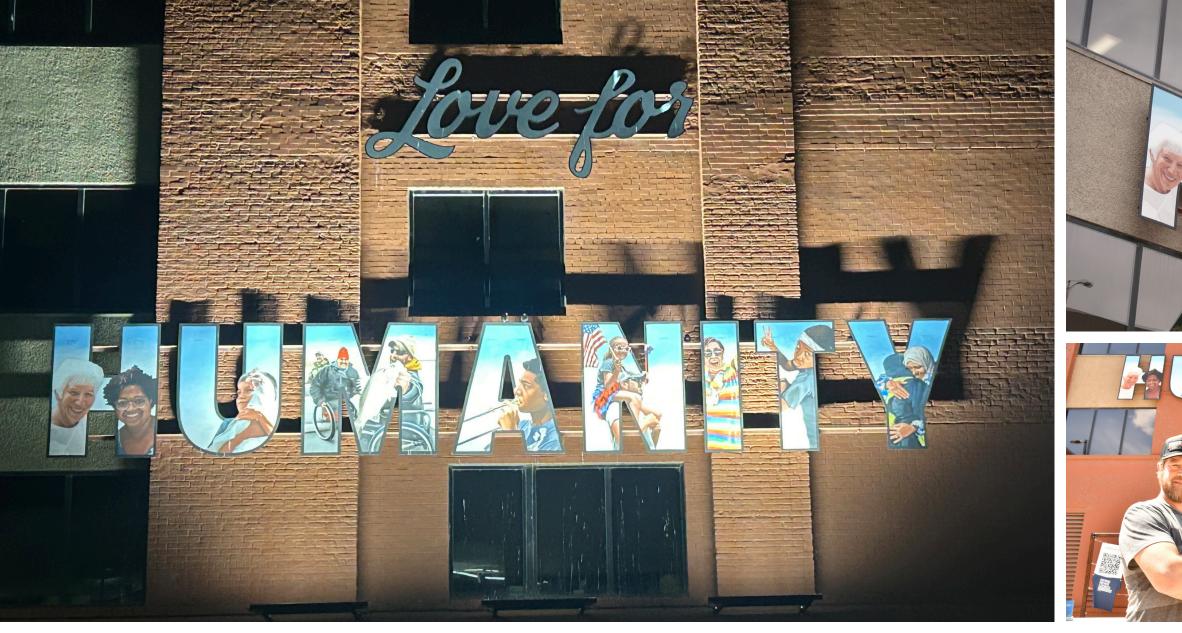
The anniversary celebrations also provided a meaningful opportunity to bring together members of the William Quarton Heritage Society for the first time since the pandemic began. These philanthropists, who have made permanent gifts to the Community Foundation, heard inspiring reflections from attorney Darrel Morf, who helped William Quarton make his transformational gifts to the community many years ago.

To extend the celebration even further, the Community Foundation sponsored a Free Admission Day at local arts and cultural institutions. Community members enjoyed free access to more than a dozen nonprofits that connect us to art, history, and culture.

Together, these 75th anniversary celebrations were a powerful reminder of the many passionate individuals who have shaped our organization and community over the years. We are excited to continue serving Linn County for many more years to come!







A MURAL to Mark 75 Years

To celebrate its 75th anniversary, the Greater Cedar Rapids Community Foundation partnered with Murals & More, a volunteer-run nonprofit, to create an inspiring new public mural.

With support from Downtown Cedar Rapids and Community Foundation supporters, the project took shape. After a competitive selection process led by Murals & More, local artist Scott Takes of Underground Art Studios was chosen to bring the mural to life. Scott, a prominent Cedar Rapids-based artist, has created custom works nationwide and is known locally for two striking murals: a drag-racing cow in Oakhill Jackson and a pensive, cosmic Lucille Ball in Kingston Village.

Working closely with Murals & More and the Community Foundation, Scott created a mural that honors local nonprofits and reflects the heart of the Foundation's mission: the meaning of philanthropy. The concept draws from the Greek roots of the word *philanthropy – 'philos'* (love), and *'anthropos'* (human).

"Philanthropy is often translated as 'love for humanity,' and this mural is a powerful reminder to center love in our work for Linn County," said President & CEO Karla Twedt-Ball.



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> Karla Twedt-Ball President & CEO

A GROWING LEGACY William Quarton Heritage Society

Although the Community Foundation was founded in 1949, it wasn't until 40 years later that it became a public foundation – thanks to the vision and generosity of William Quarton. Recognizing the power of endowments, Mr. Quarton made a major gift and issued a challenge: if the organization could gather enough local support to become a public foundation, he would establish a \$900,000 charitable trust. The community quickly responded, and the Greater Cedar Rapids Community Foundation was formed.

Attorney Darrel Morf, a long-time friend of Mr. Quarton, played a key role in that process – and again nearly two decades later when Mr. Quarton passed away and left a transformational \$35 million to the Community Foundation. As Mr. Quarton often said, he didn't know what challenges the future would hold, but he wanted the community to be equipped to respond.

The William Quarton Heritage Society honors those inspired by his example, recognizing donors who have established endowed funds or included the Community Foundation in their estate plans. Today, more than 500 philanthropists are part of this giving society.

In 2024, members of the William Quarton Heritage Society gathered for the first time since 2019. Darrel shared stories behind Mr. Quarton's remarkable generosity, celebrating the legacy of one of our community's most impactful philanthropists. Though it has been more than 35 years since he initially set out to inspire giving in Linn County, Mr. Quarton's legacy continues to grow alongside our community.



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New Members in 2024

Kathy Franzenburg and William A. Davis Carol Frischkorn Shannon and Eric Hanson John Locher Katie and Matt McSweeney Reverend Tom and Margaret* Sears Rick Stewart Michael and Karen Sweet

*Deceased



















2,223 Number of Grants Awarded

TURNING GENEROSITY

INTO Community Impact



Van Meter, Inc.: Fostering a Culture of Giving Back

When Van Meter, Inc. established a donor-advised fund in 2005, it was only the beginning. Since then, the employee-owned company has granted more than \$2 million and provided countless hours of volunteer service. Working with the Community Foundation allows Van Meter to award grants recommended by 850+ employee-owners across 25 Midwest locations.



Watching It Grow: Michael and Marla Valliere Plant Seeds of Impact

Michael and Marla Valliere were among the first to establish a donoradvised fund at the Community Foundation. Since 1990, they have watched the fund grow and benefit their hometown. "One of the reasons we did this was so the money would stay there and grow," they said. "This fund will be there in the future to support multiple organizations."



Opportunity Center: Connecting Job Seekers to Resources

In 2019, the Cedar Rapids Public Library established the Opportunity Center to support the community's employment and job training goals. Through resume workshops, application assistance, and employer outreach, the Center promotes stability for the area's many immigrants and refugees. Thanks in part to support from Community Foundation donors, this partnership between several nonprofits and government groups now connects residents to a wide range of resources.





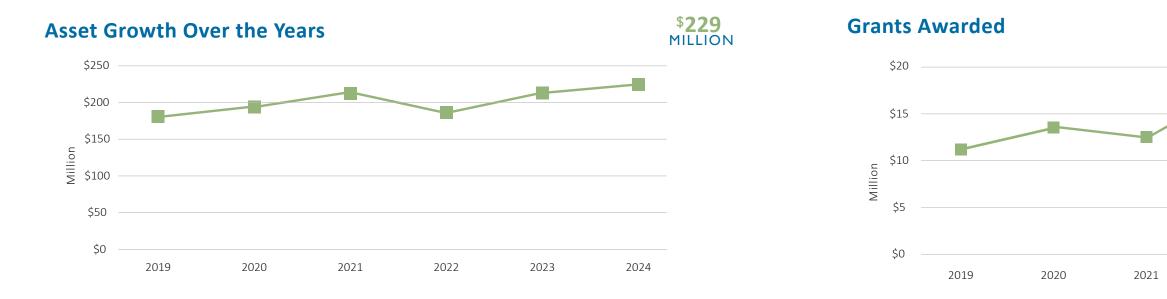


The Mount Vernon Community Betterment Funds

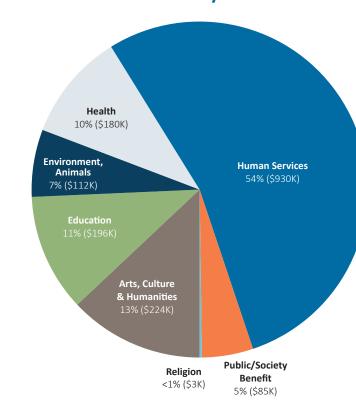
To build philanthropic resources in one of Linn County's smaller communities, donors worked with local officials to establish the Mount Vernon Community Betterment Funds. Through these funds, residents can raise and distribute funds in a way that fits the community they know and love. In 2024, the first grant was awarded from these funds – \$1,000 for a school-based program meeting a variety of needs for local youth.



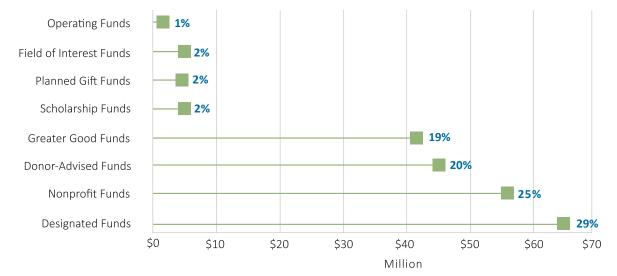
FINANCIAL Highlights



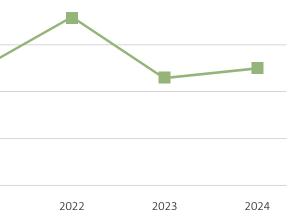
2024 Greater Good Funds Awarded by Sector



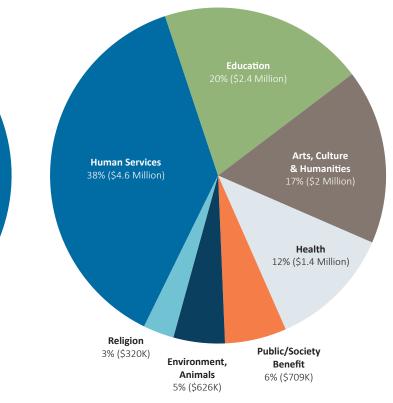
Assets by Fund Type







All 2024 Grants Awarded by Sector



FUNDS ESTABLISHED in 2024

Donor-Advised Funds

Donor-Advised Funds allow donors to remain actively involved by making grant recommendations to causes they care about whenever it is convenient.

Bloomhall Family Donor-Advised Fund Fred and Bev Timko Family Fund James and Sharon Altorfer Family Fund John A. Locher Endowment Fund McSweeney Family Fund McSweeney Giving Fund Olson Family Legacy Fund Thomas and Susan Wolle Family Fund TrueNorth Legacy Foundation Endowment Fund for Iowa

Field of Interest Funds

This fund type allows donors to support specific areas of interest that have meaning to them. This may include support for multiple areas of interest, such as the environment, education, the arts, or homelessness.

Thomas K. and Elizabeth J. Janik Fund

Nonprofit Funds

Nonprofit Funds provide nonprofit organizations with general operating support, stability during cyclical variances in income, and support for areas of high importance to the organization.

Cedar Rapids Freedom Festival Endowment Challenge Fund Cedar Rapids Freedom Festival Friends Fund Freedom Foundation Endowment Fund Freedom Foundation Friends Fund Indian Creek Nature Center Endowment Challenge II Fund Indian Creek Nature Center ESG Investment Fund Iowa Giving Crew Endowment Fund Iowa Giving Crew Friends Fund Julie and Katie Beckett Arc Program Fund Kids First Law Center Quasi-Endowed Fund III Kids First Law Center Quasi-Endowed Fund IV Orchestra Iowa Endowment Challenge Fund Philip Hamilton Pay it Forward Fund

Designated Funds

Designated Funds are established by a donor to provide ongoing support for a specific nonprofit organization. The organization(s) the donor chooses will receive annual distributions from the fund.

Daryl and Leslie Julich Endowed Fund Garner Family Mount Vernon Arts Fund Hub and Marie Schimberg Library Fund Jim and Jo Ellen Haddad Fund Katrina and Les Garner Sculpture Fund Margaret and Tom Sears Principal Percussionist Fund NewBo City Market Hype Fuel Fund Orchestra Iowa Rick Stewart Fund Patterson Family Indian Creek Nature Center Fund Patterson Family Kirkwood Community College Fund Patterson Family Peoples Church Fund Patterson Family Plymouth State University Fund Patterson Family University of Idaho Fund Robert and Caroline Kucharski Fund III William A. Davis Fund for Chorale Midwest William A. Davis Fund for Grace Episcopal Church

Greater Good Funds

Donors who want to support the community beyond their lifetimes can do so by establishing an unrestricted Greater Good Fund. These funds allow the Community Foundation to address community needs and opportunities as they emerge.

Arlene Madill Endowed Fund Barbara J. Hughes Greater Good Fund E.W. "Bill" Munsell Foundation

Scholarship Funds

This fund type is used by donors to help students achieve their educational goals through scholarships.

Community Betterment Funds

This fund type can be established to provide immediate and lasting support for nonprofits serving non-metro communities in Linn County. The funds are administered through a grant application process overseen by a committee in the community it supports.



Donor Learning Series

To educate, inspire, and connect local donors, the Community Foundation launched a new Donor Learning Series in 2024. The events covered a range of topics through expert presentations, panel discussions, and peer conversations.



Artificial Intelligence

Nonprofit Know-Hows offer fast, free, and focused learning opportunities for Linn County nonprofits. In December, Dr. Laura Lacasa Yost, Instructional Designer at Kirkwood Community College, led a session on artificial intelligence (AI) tools and its potential impacts on the nonprofit sector. Attendees also shared how they are beginning to use this emerging technology in their own organizations.





Thrive Cohort

Throughout 2024, the third edition of the Thrive Cohort brought together 11 Black, Brown and Biracial professionals serving local nonprofits. The group met monthly to network and learn from local leaders, while each participant's organization received a \$2,000 unrestricted grant. Thrive aims to help close the racial leadership gap and increase diversity within nonprofit staff and leadership teams.

In November, the Nonprofit Network partnered with other nonprofits to host a free screening of *UnCharitable*, a timely documentary exploring the realities of philanthropy and proposing a bold new approach to giving. Part of the Iowa Nonprofit Summit, the event also featured a local panel discussion.

UnCharitable Documentary Showing

COMPETITIVE GRANT 2024 Recipients

The Greater Cedar Rapids Community Foundation administers competitive grant programs from its unrestricted Greater Good Funds and for eight local corporations and families. Those nonprofit recipients include:

Arts, Culture & Humanities

African American Museum of Iowa Brucemore Inc. Cedar Rapids Museum of Art Cedar Rapids Opera Theatre Fuerzas Culturales Ballet Folklorico de Cedar Rapids Inc. Harmony School of Music International Academy for Russian Music, Arts & Culture Iowa Ceramics Center and Glass Studio Iowa Children's Museum Mount Vernon-Lisbon Community Theatre National Czech & Slovak Museum & Library Orchestra Iowa Patrons of the Performing Arts at Washington **High School** Playtime Poppy Children's Theatre Red Cedar Chamber Music Revival Theatre Company The History Center Theatre Cedar Rapids

Education

Cedar Rapids Public Library Foundation Central City PTO College Community School District Eastern Iowa Arts Academy Friends of the Lisbon Public Library Iowa College Foundation Kirkwood Community College Foundation Marion Public Library Foundation Mount Mercy University NewBoCo The Teacher Store

Public/Society Benefit

Linn Area Mountain Bike Association Linn County Fair Association NewBo City Market Northwest Neighbors Neighborhood Association

Environment/Animals

Growing Real Opportunities for Work at Kazimour Farm & Orchard Indian Creek Nature Center Iowa Valley Resource Conservation & Development Linn County Trails Association Trees Forever

Health

Alzheimer's Association – Iowa Chapter American Cancer Society – Cedar Rapids Area Substance Abuse Council Community Health Free Clinic Deafinitely Dogs Inc. Eastern Iowa Health Center Fellowship Club Cedar Rapids Foundation 2 Crisis Services His Hands Free Clinic Linn County Public Health Department Mercy Medical Center Planned Parenthood of the Heartland

Religion

Word of Faith Pentecostal Church of God in Christ

Human Services

African American Family Resiliency Association Big Brothers Big Sisters of Cedar Rapids & East Central Iowa Can Play Catherine McAuley Center Catholic Charities Archdiocese of Dubuque -Cedar Rapids Office Cedar Rapids Inferno Soccer Club Cedar Valley Habitat for Humanity Central Furniture Rescue ChildServe Foundation Inc. Clothe-A-Child Inc. **Discovery Living** Ecumenical Community Center Foundation Families Helping Families of Iowa Feed Iowa First Four Oaks Family and Children's Services Freedom Stitchers of Iowa Friends of the Family Girl Scouts of Greater Iowa Girls on the Run of Eastern Iowa Hawkeye Area Community Action Program Hawkeye Area Council, Boy Scouts of America Hawkeye Downs Heritage Area Agency on Aging Horizons – A Family Service Alliance Iowa Legal Aid Junior Achievement of Eastern Iowa Junior League of Cedar Rapids Kids First Law Center Lavender Legal Center Lisbon-Mount Vernon Ambulance Service Matthew 25 Miracles in Motion Therapeutic Equestrian Center Paradox Transitional Home Power of Women and Children Safe Place Foundation Sleep in Heavenly Peace Southeast Linn Community Center Corporation Tanager The Arc of East Central Iowa The Freedom Foundation Together We Achieve United We March Forward Waypoint Services for Women, Children and Families Wheelchair Ramp Accessibility Program Coalition Willis Dady Homeless Services YPN



Learning Cohort for Small & Grassroots Nonprofits

The Learning Cohort for Small and Grassroots Nonprofits brought together staff, board members, and volunteers from six organizations to access essential resources and networking opportunities. Meeting throughout the fall of 2024, the cohort focused on building sustainability within organizations with no paid staff or fewer than five employees.



Nonprofit Party and Spirit of Minnie Rubek Recognitions

Named after early Community Foundation donor Minnie Rubek, this award celebrates nonprofit professionals who work quietly but powerfully to strengthen Linn County. At the annual Nonprofit Party, we proudly honored 25 individuals who go above and beyond for their organizations and our community.

BOARD OF DIRECTORS

Officers

Jon Landon, Chair Michelle Niermann, Chair-Elect David Little, Treasurer Anthony Arrington, Secretary Diana Ledford, Past-Chair

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Karla Twedt-Ball, MPP, President & CEO

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ADVISORY COUNCILS

Nonprofit Advisory Council

Alejandro Pino, Chair, YPN Tracey Achenbach, Housing Fund for Linn County LaNisha Cassell, African American Museum of Iowa Dennis Goemaat, Linn County Conversation Kathy Horan, Meth-Wick Community Ellen Kleckner, Iowa Ceramics Center and Glass Studio Theresa Lewis. The Arc of East Central Iowa Joe Lock, Eastern Iowa Health Center Nicole McAlexander, Southeast Linn Community Center Al O'Bannon, LBA Foundation Emmaly Renshaw, Feed Iowa First Heather Wagner, Eastern Iowa Arts Academy

AFFILIATES

Community Foundation of Washington County Wapello County Foundation

Members Jill Ackerman

Patrice Carroll

Rav Brown

Chris Casey

Jim Haddad

Nancy Hill

Mary Junge Janice Kerkove Joe Lock Brandi Mueller Tracev Mvers Dave Parmley

Okpara Rice Craig Smith Haywood Stowe Matthew Van Maanen

Programs

Casey Baustian, MSW, Program Officer Bernadette Gladish, Grants and Programs Manager Joe Heitz, MBA, MS, Vice President of Community Impact Rochelle Naylor, MPP, Senior Program Officer Sanjana Raghaven, MHA, Program Officer

Learning

Carrie Walker. Vice President of Learning

Marketing

Dylan Cooley, MFA, Content and Information Officer Corinne Rahe, Vice President of Marketing and Communications

Nonprofit Investment Advisory Council

ASAC – Brody Suddendorf, Sara Bearrows Cedar Rapids Public Library Foundation – Charity Tyler, Derek Johansen Community Health Free Clinic – Ethan Benton Four Oaks – Alison Brumm, Mary Beth O'Neill, Steve Schuring Goodwill of the Heartland – Tammi Erb. Todd Helle The Arc of East Central Iowa – Dale Rettenmeier, Philip Schramp The History Center – Kris Gulick, Rick Fry Indian Creek Nature Center – John Myers, Scott Overland Orchestra Iowa Foundation – Brian Engler, Dick Minette St. Lukes Foundation – Mary Klinger, Tonya Arnold Theatre Cedar Rapids – Murphy McGrath, Pat Deignan Waypoint – Mike Weaverling

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Okpara Rice, Chair Michael Barnhart* Patrice Carroll RaeAnn Gordon* Joe Lock Tracey Myers Haywood Stowe

Mary Junge, Chair Jill Ackerman Molly Altorfer* John Bickel* Terri Christoffersen* Michelle LeCompte* Chris Lindell* Kate Minette* Brandi Mueller Dave Parmley

David Little, Chair Nancy Hill Janice Kerkove Sosseh Sarr* Matthew Van Maanen Jen Welton*

GRANT COMMITTEES

Organization Support Grant Committee

Patrice Carroll, Chair Cymone Green* Janice Kerkove Vaughn Klopfenstein* Cal Norris* Dave Parmley Sreeja Sreelatha* Pam White* Blake Wilkinson*

Linn County **Grant Committee**

Joe Lock, Chair Susan Gehring* David Little Melissa Murphy* Tracey Myers Hailee Sandberg*

Program Support Grant Committee

Anthony Arrington, Chair Jill Ackerman Janet Henry* Haywood Stowe Sudhir Surendran* Kevin Welu* Jeff Wozencraft* Matthew Van Maanen

General Scholarship Committee

Arti Anavkar* Claire English* Marta Hershner* Audrev Mickelson*

Platinum Transparency 2024 Candid.

Awarded the Platinum Level of Transparency, the highest level on Candid.



Development Committee

Finance Committee

Investment Committee

Chris Casey, Chair Diana Ledford Julie Nosek* Mike Sheeley* Craig Smith Blake Wilkinson*

Nominating Committee

Jon Landon, Chair Diana Ledford Brandi Mueller Michelle Niermann

Racial Equity Steering Committee

Anthony Arrington, Chair All Board members were invited to participate.

Kleiman and McNamara Scholarship Committee

Sarah Hoffman* Deb Kleiman** Arthur Kim* Nicholas Ludwig* Phaedra McNamara** Drew Morton*

*Non-Board Representatives **Donors on Scholarship Committees



Confirmed in compliance with National Standards for U.S. Community Foundations.



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