

MARKETING PEER GROUP

2024 SCHEDULE

DATE	PEER GROUPS	NONPROFIT KNOW-HOW	TOPIC
	12 – 1 p.m. Greater Cedar Rapids Community Foundation, Foundation Hall	9:30 – 11:30 a.m. Cedar Rapids Public Library, Beems Auditorium A/B	
Tues, Jan 23	✓		Merch/Promotional Items
Tues, Jan 30		✓	2024 Grants at the Community Foundation
Tues, Feb 27	✓		Facebook & Instagram
Wed, Mar 20		✓	Strategic Planning
Tues, Apr 23	✓		Annual Reports
Tues, May 28	✓		LinkedIn
Tues, Jun 25	✓		Event Promotion
July	No Activities		
Wed, Aug 7	Community Foundation 75th Anniversary – Block Party <i>Parking lot behind the Community Foundation, 11 a.m. – 1 p.m., Program and mural unveiling at Noon</i>		
Wed, Aug 10	Community Foundation 75th Anniversary – Free Admission Day <i>Participating arts and culture sites throughout Linn County, visit gcrsf.org for participants</i>		
Wed, Aug 14		✓	Library Resources for Nonprofits
Tues, Sept 24	✓		Self Care September
Tues, Oct 22	✓		Email Campaigns and Newsletters
Thurs, Nov 7	Nonprofit Party at the Museum <i>African American Museum of Iowa, 4 – 6 p.m., Program at 5 p.m.</i>		
Tues, Nov 26	✓		Google Tools & Tips
Wed, Dec 11		✓	Artificial Intelligence

Watch for additional learning event announcements in the monthly Nonprofit Network email newsletter.

For more information contact:

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