

# The **GREATER** Good

2022 Annual Report

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# From **RECOVERY** to **GROWTH**

**\$190**  
MILLION  
in Total Assets

**1,022**  
Total Funds

**\$182.3**  
MILLION  
Total Grants Since  
Inception

### Dear Friends,

In many ways, 2022 felt like a time of transition for Linn County and the Greater Cedar Rapids Community Foundation. The Disaster Recovery Fund distributed its final derecho-related grants, and many communities moved on from the pandemic. It was a time to start thinking less about recovering and more about growing.

It's important to note, however, that the growth mindset was never really missing at the Community Foundation. Through all the challenges of the last few years, we've remained committed to serving the greater good of our community. By supporting nonprofits, advocating for equity, and inspiring collaborative philanthropy, we've continued to strengthen Linn County and its future.

In August 2022, President & CEO Les Garner announced his retirement. Fortunately, since joining the Community Foundation in 2010, Les has built incredible teams on both the staff and board, and all were ready to help as we turned the page of leadership for the organization.

Through all of this, the Community Foundation has not lost sight of its mission. We are here to strengthen our community through philanthropy. As we consider what is next, we know there will be more challenges ahead, but we also know that our growing community is both generous and resilient. We will continue to work together toward a more vibrant and inclusive Linn County.



Okpara Rice

*2022 Board Chair*



Okpara Rice was the first Black Board Chair in the Community Foundation's history. He provided critical insight from his personal and professional experience to support progress on our racial equity work.

A photograph of a man with glasses and a goatee, wearing a blue suit and a teal tie, sitting in a light-colored armchair. He is looking directly at the camera. The background shows a window and a potted plant on a side table.

# The NEXT Chapter

Since joining the Community Foundation in 2010, President & CEO Les Garner has made an impressive impact on the organization and the community. Besides doubling assets and annual grants, Les also led efforts to support early childhood education, help nonprofits build endowments, and prioritize equity in our community.

With a talent for bringing people together, Les has developed a number of philanthropic collaborations and built a strong Community Foundation team. Confident in the organization's trajectory, in August Les announced he would retire in the summer of 2023.

"The Community Foundation's Board of Directors is a passionate, committed group," Les said. "I had every confidence that they could guide the organization into the next chapter, and that our amazing staff could manage a transition gracefully and efficiently."

In early 2023, after a national search, the Board of Directors selected Karla Twedt-Ball as the next President & CEO of the Community Foundation. Karla has been with the organization since 2007, most recently as Senior Vice President, Programs and Community Investment. Karla began serving as President & CEO on June 1.





Karla Twedt-Ball  
*Incoming President & CEO*

Les Garner Jr.  
*Outgoing President & CEO*

“I have loved the Community Foundation for a long time, and I’m very excited to continue to help it serve the community,” Karla said. “Local donors and organizations have a long history of working together to make Linn County a wonderful place to call home, and the Community Foundation will continue to collaborate for a more vibrant and equitable Linn County.”

In the months ahead, Karla will continue to meet with the donors, nonprofit organizations, and community leaders that are working to strengthen Linn County.

“Under Les’ leadership, we’ve built a strong organization, and I’m confident that we can enhance our impact in the community,” Karla said. “I look forward to hearing from the people of Linn County in how we can best serve you.”

# OUR STRATEGIES

To fulfill our mission to strengthen our community through philanthropy, we:

## INSPIRE GIVING

We connect donors to causes they care about, building relationships that strengthen Linn County.

## PROVIDE FUNDING

Our grants support nonprofit organizations improving the quality of life in our community.

## ADVOCATE FOR EQUITY

We're committed to making Linn County a place where everyone can thrive.

## INVEST IN COMMUNITY INITIATIVES

By investing in collaborative approaches to complex issues, we act as a catalyst for change.

## CONVENE PEOPLE

We bring people together to address critical challenges and create change.

## PROMOTE LEARNING

When we better understand the issues—and each other—we can enhance our impact.

## MANAGE INVESTMENTS

We take seriously our role as stewards of your gifts to the community.



## Malcolm and Ruth Ann Peel

Fund holders Malcolm and Ruth Ann Peel stay connected to Linn County through their gifts through the Community Foundation to support special education and nonprofit learning. Malcolm served as the Community Foundation's first Executive Director from 1989 to 1994, during its transition from a private to public foundation. The Peels currently reside in Ohio.



## Thrive Cohort

The Thrive Cohort, a program to support and elevate emerging Black and Brown nonprofit leaders, completed its second year of learning and connection.

## Group Violence Intervention Model

The innovative and collaborative Group Violence Intervention model protects local youth. GVI, developed by the National Network for Safe Communities, is an evidence-based approach that creates a network of care for those most impacted by violence. Foundation 2 leads the local GVI project implementation.



## Philanthropy Roundtables

Philanthropy Roundtables bring donors together to inspire transformative giving.

## Learning Cohorts

Learning Cohorts connect nonprofit professionals to experts and each other to strengthen their work.



# Creating a **STRONGER FUTURE** for Our Community

The Community Foundation works to improve the quality of life in communities by bringing people together in pursuit of the greater good. We invest in local nonprofits and connect donors to causes they care about, creating a stronger future for our community.



## **Michael Stallman**

Michael Stallman uses his donor-advised fund to support organizations he values, including the schools his seven grandchildren attend.

## **GreatAmerica Financial Services**

In 2022, GreatAmerica Financial Services established an employee-advised fund to engage employees in giving back.



**\$13.3**  
**MILLION**  
Contributions  
in 2022

**42**  
New Funds  
in 2022

**823**  
Gifts Received  
in 2022

**170**  
New Donors  
in 2022





### **Cedar Rapids Freedom Festival**

An Organization Support Grant helped the Cedar Rapids Freedom Festival put on its iconic summer celebration.

### **Final Disaster Recovery Fund Grants Distributed**

Two years after the devastating derecho, the final grants from the Disaster Recovery Fund helped nonprofits with the recovery of grounds needed for mission-based programs and helped to restore Linn County's tree canopy.



### **St. Luke's Healthcare Foundation**

A Program Support Grant helped UnityPoint Health – St. Luke's address the mental health needs of frontline workers.

**\$17.4**  
**MILLION**  
Grants and Scholarships  
Awarded in 2022

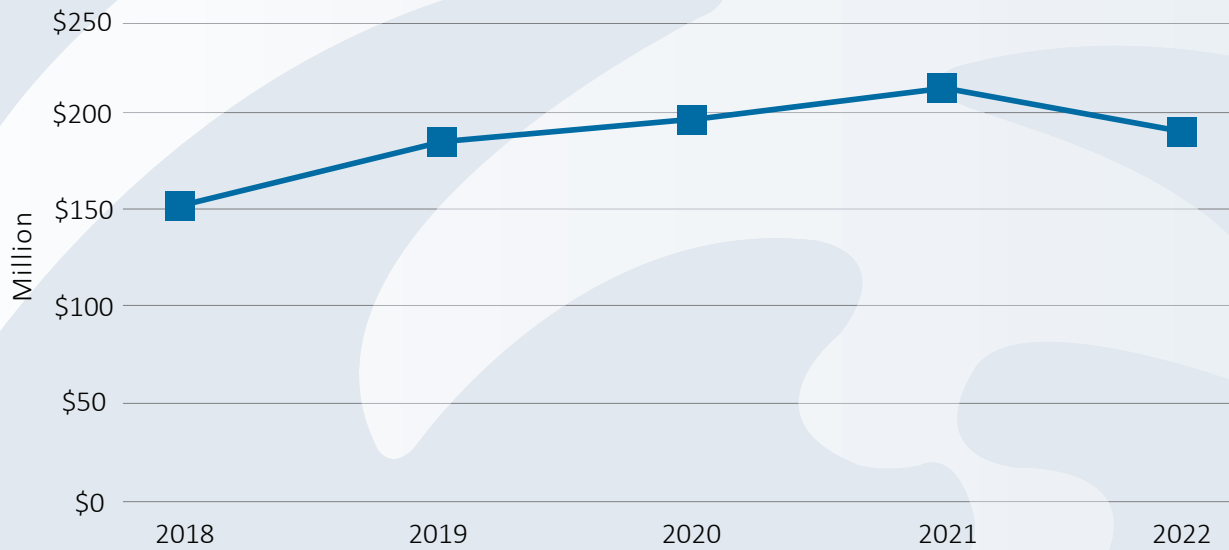
**551**  
Number of  
Nonprofits Funded  
in 2022

**139**  
Number of  
Scholarships  
Awarded in 2022

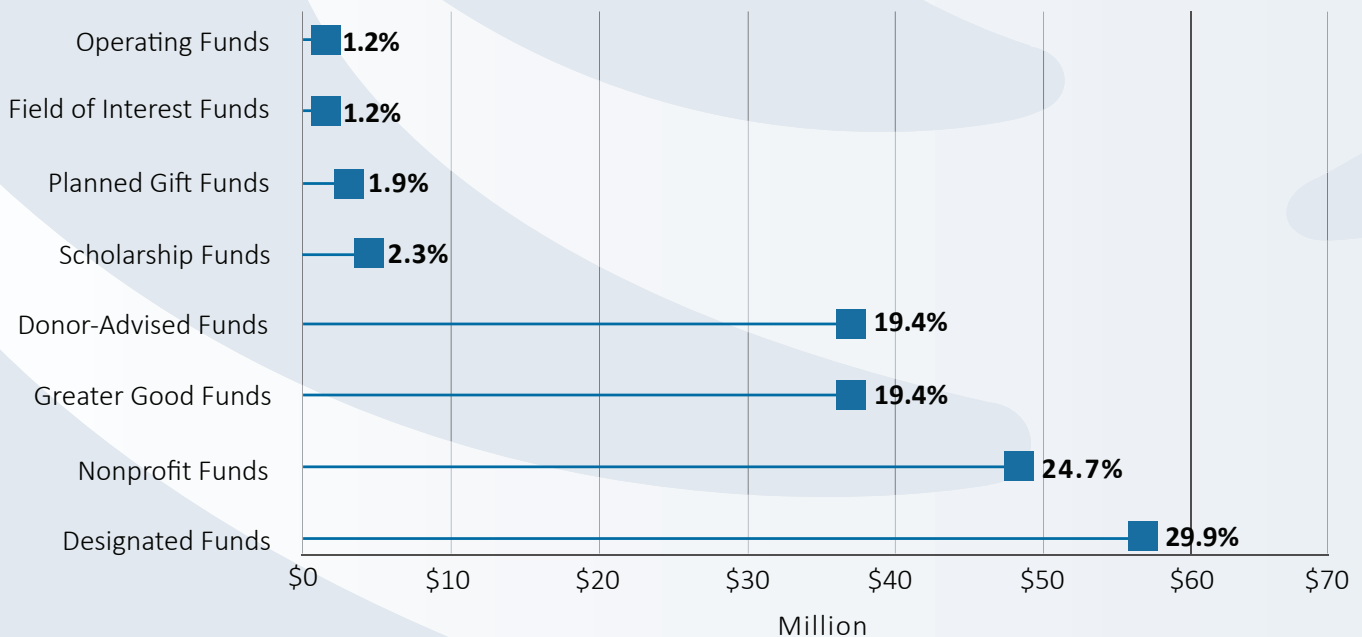
# FOR THE GREATER GOOD OF LINN COUNTY

## Asset Growth Over the Years

**\$190**  
MILLION



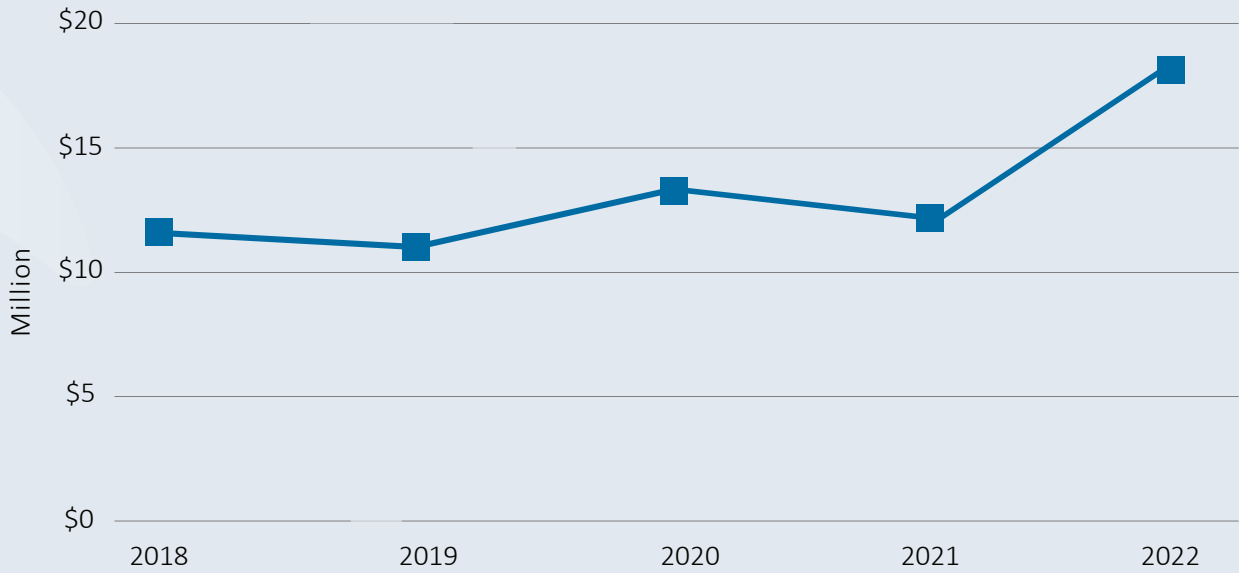
## Assets by Fund Type





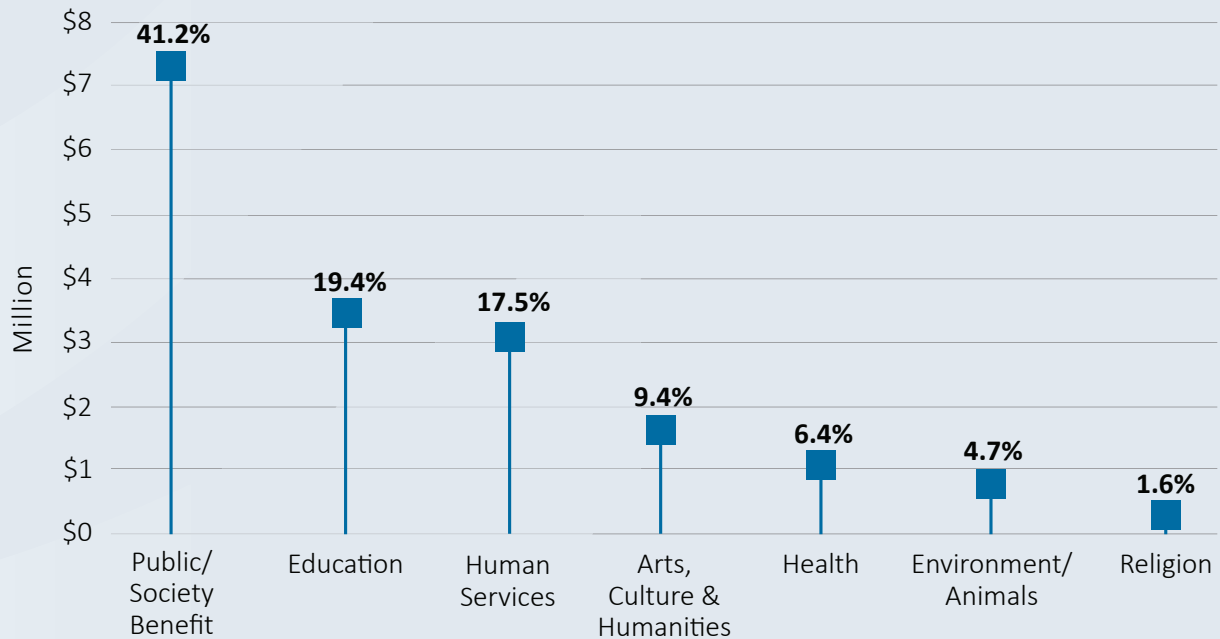
## Grants Awarded

**\$17.4**  
MILLION\*



\*Includes \$7.1 million from several one-time Nonprofit Fund distributions in 2022.

## 2022 Grants Awarded by Sector



# FUNDS ESTABLISHED IN 2022

## Designated Funds

Designated Funds are established by a donor to provide ongoing support for a specific nonprofit organization or purpose. The organization(s) the donor chooses will receive annual distributions from the fund.

African American Museum of Iowa Smith Family Fund  
Azariah and Martha Foster Heritage Endowment Fund  
Dale D. and Louise F. Morgan Mercy Medical Center Fund  
Dale D. and Louise F. Morgan St. Luke's Hospital Fund  
Garner Family Arts Fund  
Garner Family Cornell Fund  
Garner Family Higher Education Fund  
Gus and Anna Pusateri Memorial Fund  
Iowa Humane Alliance Peter and Marie Bousfield Fund  
Jared and Carol Hills Orchestra Iowa Tuba Chair Fund  
Kirsten Smith Cedar Valley Humane Society Fund  
PAWS & More Valentine Fund  
Tristan M Novak Kirkwood Education Fund

## Donor-Advised Funds

Donor-Advised Funds allow donors to remain actively involved by making grant recommendations to causes they care about whenever it is convenient.

Chris and Shannon Bruns Charitable Giving Fund  
Frank and Geri Kintzle Family Fund  
Gray Family Fund  
GreatAmerica Employee Advised Fund  
Langdon Family Fund  
Live Well and Be Kind Alex Johnson Memorial Fund

## Nonprofit Funds

Nonprofit Funds provide nonprofit organizations with general operating support, stability during cyclical variances in income, and support for areas of high importance to the organization.

Cedar Valley Montessori School Agency Fund  
Cedar Valley Montessori School Friends Fund  
Feed Iowa First Endowment Fund  
Feed Iowa First Friends Fund  
NewBo City Market Endowment Challenge Fund  
NewBo City Market Endowment Fund  
NewBo City Market Friends Fund  
St. Luke's Hospital Nurse Residency Program Friends Fund  
YPN Quasi Endowed III Fund  
YPN Quasi-Endowed II Fund  
Zach Johnson Foundation, Kids on Course Scholarship Fund

## Greater Good Funds

Donors can address the community's greatest needs through these unrestricted funds. Created by visionary philanthropists who want to support the community beyond their lifetimes, these funds allow the Community Foundation to address community needs and opportunities as they emerge.

David Mahlke Greater Good Fund  
Nancy Vogt Munsell Fund  
Norman G. and Belle M. Lipsky Fund  
Robyn Knoll Greater Good Fund



# WILLIAM QUARTON HERITAGE SOCIETY

The William Quarton Heritage Society recognizes and honors those who have made permanent gifts to the Community Foundation through a planned gift or the establishment of an endowed fund. The society has more than 450 members, each one committed to Linn County's future.

## New William Quarton Heritage Society Members in 2022

James Beranek  
Bert\* and Sue\* Katz  
Gordon Kellenberger  
Erin and Britton Langdon  
Kathleen McNamara\*  
Nancy Vogt Munsell\*  
Susan and Jon Novak  
Pamela Oldham  
Ian Smith  
Ann Valentine  
Gayle Ann Wallace\*

*\*Deceased*

## Field of Interest Funds

This fund type allows donors to make contributions to specific areas of interest that have meaning to them. This may include support for multiple areas of interest, such as the environment, education, the arts or community development.

| City of Cedar Rapids Group Violence Intervention Fund

## Scholarship Funds

This fund type is used by donors to help students achieve their educational goals through scholarships.

| DeAnna Kellenberger Arts Scholarship Fund  
| Kathleen M. McNamara Future Educators Scholarship Fund

## Community Betterment Funds

This new fund type can be established to provide immediate and lasting support for nonprofits serving non-metro communities in Linn County. The funds are administered through a grant application process overseen by a committee in the community it supports.

| Mount Vernon Community Betterment Tomorrow Fund  
| Mount Vernon Community Betterment Today Fund

# COMPETITIVE GRANT RECIPIENTS IN 2022

The Greater Cedar Rapids Community Foundation administers competitive grant programs from its unrestricted funds and for eight local corporations and families. Those nonprofit recipients include:

## **Arts, Culture & Humanities**

African American Museum of Iowa  
Brucemore  
Cedar Rapids Freedom Festival  
Cedar Rapids Museum of Art  
Cedar Rapids Opera Theatre  
Coggon Community Historical Society  
Harmony School of Music  
International Academy for Russian Music, Arts & Culture  
Marion Chamber Foundation  
Mirrorbox Theatre  
Mount Vernon-Lisbon Community Theatre  
National Czech & Slovak Museum & Library  
Old Opera House Community Arts Council of Coggon  
Orchestra Iowa  
Red Cedar Chamber Music  
Revival Theatre Company  
SPT Theatre Company  
The History Center  
Theatre Cedar Rapids  
Troy Mills Historical Society

## **Education**

Cedar Amateur Astronomers  
Cedar Rapids Community School District Foundation  
Cedar Rapids Public Library Foundation  
Eastern Iowa Arts Academy  
Friends of Marion Carnegie Library  
Iowa College Access Network (ICAN)  
Iowa College Foundation  
Kirkwood Community College Foundation  
Marion Independent School Foundation & Alumni Association  
Marion Public Library Foundation  
NewBoCo  
University of Iowa Center for Advancement

## **Environment/Animals**

Cedar Valley Humane Society  
Indian Creek Nature Center  
Linn County Trails Association  
Monarch Research Project  
Trees Forever  
Wings2Water

## **Health**

Alzheimer's Association- Iowa Chapter  
American Cancer Society- Cedar Rapids  
American Heart Association  
ASAC  
Community Health Free Clinic  
Deafinitely Dogs  
Eastern Iowa Chapter JDRF  
Eastern Iowa Health Center  
Foundation 2 Crisis Services  
His Hands Free Clinic  
Mercy Medical Center  
Mercy Medical Center Foundation  
Planned Parenthood of the Heartland  
Riverview Center  
St. Luke's Health Care Foundation

## **Public/Society Benefit**

City of Central City  
Coggon Area Betterment Association  
Foundation for Appalachian Kentucky  
Four Oaks Family and Children's Services  
NewBo City Market  
Northwest Neighbors Neighborhood Association  
The American Legion- Central City Legion Post 421  
The District: Czech Village & New Bohemia  
Wellington Heights Community Church



## Human Services

Big Brothers Big Sisters of Cedar Rapids & East Central Iowa  
Big Brothers Big Sisters of Central Iowa  
Big Brothers Big Sisters of the Mississippi Valley  
Boys & Girls Clubs of the Cedar Valley  
Boys and Girls Club of the Corridor  
CAN PLAY  
Catherine McAuley Center  
Catholic Charities  
Cedar Valley Habitat for Humanity  
Central Furniture Rescue  
Chelsey's Dream Foundation  
Discovery Living Inc.  
Families Helping Families of Iowa  
Family Promise of Linn County  
Feed Iowa First  
First United Methodist Church of Marion  
Four Oaks Family and Children's Services  
Fresh Start Ministries  
Friends of the Family  
Girl Scouts of Eastern Iowa and Western Illinois  
Girl Scouts of Greater Iowa  
Green Square Meals  
Hawkeye Area Community Action Program  
Hawkeye Area Council, Boy Scouts of America  
Heritage Area Agency on Aging  
Horizons, A Family Service Alliance  
Iowa Jobs for America's Graduates (iJag)  
Jane Boyd Community House  
Junior Achievement of Eastern Iowa  
Junior League of Cedar Rapids  
Kids First Law Center  
Lavender Legal Center  
LBA Foundation  
Linn County Community Services  
Lisbon-Mount Vernon Ambulance Service  
Matthew 25  
National Council on Youth Leadership  
Olivet Neighborhood Mission  
Refugee and Immigrant Association  
Ronald McDonald House Charities of Eastern Iowa and  
Western Illinois  
Sleep in Heavenly Peace  
Southeast Linn Community Center  
Tanager  
The Arc of East Central Iowa  
The Freedom Foundation  
United We March Forward  
Variety- the Children's Charity of Iowa  
Waypoint Services  
Willis Dady Emergency Shelter  
YMCA of Greater Des Moines  
YMCA of the Cedar Rapids Metro Area  
YPN  
Zach Johnson Foundation



**Platinum  
Transparency  
2022**

**Candid.**

In August 2022, the Community Foundation earned the Platinum Seal of Transparency from Candid, the world's largest source of nonprofit information used by donors and funders make informed giving decisions. This is the highest level of transparency that can be achieved on Candid.

# Creating a More **VIBRANT AND INCLUSIVE** Linn County



## **Rebuilding the Soul of Our Community**

The importance and resiliency of the local arts and culture sector was celebrated at the Community Learning Series: Rebuilding the Soul of our Community virtual event on May 4, 2022.

## **Continued Learning About Equity**

Through group tours, guided learning and open conversations, Community Foundation staff and board continued their learning journey by exploring ways to make Linn County more equitable.



## **2022 Spirit of Minnie Rubek Honorees**

Twenty-two nonprofit professionals were recognized at the annual Nonprofit Party on September 8, 2022 as the Spirit of Minnie Rubek honorees for quietly going above and beyond in service of our community and the nonprofit organizations they work for.





## 10th Anniversary of Nonprofit Network

The Nonprofit Network celebrated 10 years of providing nonprofits with resources and connections. An open house and nonprofit learning event was held on October 28, 2022 to celebrate.

## Partnering with Emerging Black and Brown Leaders

On November 10, 2022, we learned from members of the inaugural Thrive Cohort at the Community Learning Series: Partnering with Emerging Black and Brown Leaders. We learned how the program provided transformational connection and community for participants, and about the importance of investing in Black and Brown nonprofit leaders.



## The Greater Good Fund

The Community Foundation's unrestricted, endowed fund was renamed to the Greater Good Fund and continues to provide support for the ever-changing needs of our community.

## Board of Directors

### Officers

Okpara Rice, Chair  
Diana Ledford, Chair-Elect  
Mike Sheeley, Treasurer  
Jon Landon, Secretary  
Charlie Schimberg, Past Chair

### Members

|                   |              |                |                   |
|-------------------|--------------|----------------|-------------------|
| Jasmine Almoayyed | Chris Casey  | Stacey Halyard | Chris Lindell     |
| Molly Altorfer    | Kari Cooling | Salma Igram    | David Little      |
| Anthony Arrington | Rod Dooley   | Mary Junge     | Joe Lock          |
| Patrice Carroll   | Jim Haddad   | Janice Kerkove | Michelle Niermann |

## Staff

### Administration

Karla Twedt-Ball, MPP, President & CEO

### Development

Michelle Beisker, Senior Vice President of Development  
Laura Booth, CFRE, Director of Family Philanthropy  
Claire English, Donor Relations Associate  
Arthur Kim, MA, Development Officer  
Christi Smeed, MAcc, Development Services Manager  
Josie Velles, Senior Director of Development Services

### Finance

Shirley Amthauer, Accountant  
Emmylou Ball, Systems Analyst  
Jean Brenneman, CFO  
Paula Lange, CPA, Controller  
America Manjarrez, Office Manager

### Programs

Casey Baustian, MSW, Program Officer  
Bernadette Gladish, Grants and Programs Manager  
Rochelle Naylor, MPP, Senior Program Officer  
Sanjana Raghavan, MHA, Program Officer  
Carrie Walker, Director of Learning

### Marketing

Dylan Cooley, MFA, Content and Information Officer  
Drew Morton, Multimedia Design Specialist  
Corinne Ramler, Vice President of Marketing and Communications

## Advisory Councils

### Nonprofit Investment Advisory Council

|                    |                   |
|--------------------|-------------------|
| Chris Casey, Chair | Miera Kim         |
| Sara Bearrows      | Jeff Lara         |
| Carey Bostian      | Murphy McGrath    |
| Ryan Buresh        | Dick Minette      |
| Pat Deignan        | John Myers        |
| Dick Donahue       | Mary Beth O'Neill |
| Brian Engler       | Scott Overland    |
| Tammi Erb          | Dale Rettenmeier  |
| Rick Fry           | Steve Schuring    |
| Lisa Gavin         | Philip Scramp     |
| Tami Gillmore      | Nick Smithberg    |
| Kris Gulick        | Brody Suddendorf  |
| Todd Helle         | Charity Tyler     |
| Salma Igram        | Laura Wirth       |
| David Janssen      | Jason Wright      |
| Jaye Kennedy       |                   |

### Nonprofit Advisory Council

Sean Ulmer, Cedar Rapids Museum of Art, Chair  
Tracey Achenbach, Housing Fund for Linn County  
Emily Blomme, Foundation 2  
Dennis Goemaat, Linn County Conservation  
Katie Hallman, Theatre Cedar Rapids  
Kathy Horan, AbbeHealth  
Ellen Kleckner, Iowa Ceramics Center  
Paula Land, Catherine McAuley Center  
Theresa Lewis, The Arc of East Central Iowa  
Joe Lock, Eastern Iowa Health Center  
Nicole McAlexander, Southeast Linn Community Center  
Al O'Bannon, Leaders Believers Achievers (LBA) Foundation  
Alejandro Pino, YPN

## Affiliates

Community Foundation of Washington County  
Wapello County Foundation

## Board Committees

### Executive Committee

Okpara Rice, Chair  
Diana Ledford, Chair Elect  
Charlie Schimberg, Past Chair  
Jon Landon, Secretary  
Mike Sheeley, Treasurer  
Jasmine Almoayyed  
Molly Altorfer  
Salma Igram  
Chris Casey

### Community Impact Committee

Jasmine Almoayyed, Chair  
Patrice Carroll  
Terri Christoffersen\*  
Rod Dooley  
David Janssen\*  
Joe Lock  
Michelle Niermann

### Development Committee

Molly Altorfer, Chair  
Anthony Arrington  
John Bickel\*  
Terri Christoffersen\*  
Kari Cooling  
Diane Daubenmier\*  
Mary Junge  
Jon Landon  
Michelle LeCompte\*  
Chris Lindell  
Kate Minette\*

### Finance Committee

Mike Sheeley, Chair  
Jim Haddad  
Janice Kerkove  
David Little  
Sosseh Sarr\*  
Charlie Schimberg

### Investment Committee

Diana Ledford, Chair  
Chris Casey  
Jim Haddad  
Julie Nosek\*  
Denny Redmond\*  
Mike Sheeley  
Kevin Welu\*

### Racial Equity Steering Committee

Anthony Arrington, Chair  
Jasmine Almoayyed  
Rod Dooley  
Salma Igram

## Grant Committees

### Organization Support Committee

Chris Lindell, Chair  
Anthony Arrington  
Patrice Carroll  
William Dunn\*  
Janice Kerkove  
Vaughn Klopfenstein\*  
Kathy Kaiden\*  
Dee Ann Rexroat\*  
Blake Wilkinson\*

### Linn County Committee

Joe Lock, Chair  
Chris Casey  
RaeAnn Gordon\*  
Susan Hargus\*  
Michelle Niermann  
Hailee Sandberg\*

### Program Support Committee

Jim Haddad, Chair  
Ana Clymer\*  
Jon Landon  
Sudhir Surendran\*  
Laura Thomas\*  
Jeff Wozencraft\*  
Kevin Welu\*

### General Scholarship Committee

Jo-Ann Cook\*  
Arthur Kim\*  
Drew Morton\*  
Leah Rodenberg\*  
Marlyse Strait\*  
Janessa Weightman\*

### Kleiman Scholarship Committee

Arti Anavkar\*  
Sarah Hoffman\*  
Marcia Hughes\*  
Deb Kleiman\*\*  
Marlyse Strait\*

### SET Grant Committee

John Chaimov\*  
Christopher Johnson\*  
Staci Mead\*  
Dexter Merschbrock\*  
Quinn Pettifer\*  
Ashley Vanourny\*

### Disaster Grants Committee

Salma Igram, Chair  
Molly Altorfer  
Rod Dooley  
Mindy Kayser\*  
Staci Meade\*  
John Osako\*  
Jeff Wozencraft\*

\* Non-Board representatives

\*\* Donors on scholarship committees





GREATER CEDAR RAPIDS  
**COMMUNITY  
FOUNDATION**

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