GIVING THROUGH THE COMMUNITY FOUNDATION

GREATER CEDAR RAPIDS
COMMUNITY FOUNDATION
We are a public charity founded in 1949 by and for the people of Linn County.
Our mission is to help donors give in meaningful ways, to strengthen nonprofits, and to provide leadership that supports a vibrant community.
We are part of a network of community foundations:

750 in the US with
$50 BILLION in assets

1,680 worldwide in
51 COUNTRIES
We are a permanent source of community capital for Linn County, and one of the areas larger grantmakers.

$105M SINCE INCEPTION
More than 900 charitable funds
(for families, corporations and nonprofits)

$149.3M in total assets

18 STAFF

Highly efficient staff/asset ratio
The Community Foundation is a trusted partner in charitable giving. It manages over $140 million in assets with the highest standards of operational excellence and is confirmed in compliance with National Standards for U.S. Community Foundations.

From 2012 through 2016, contributions to the Greater Cedar Rapids Community Foundation totaled over $50 million.

Over the past five years, the Community Foundation made grants of over $37 million to nonprofit organizations in the Cedar Rapids area.

The Greater Cedar Rapids Community Foundation’s mix of fund types allows donors to choose funds that align with their desire to provide support for local nonprofit organizations.
10 REASONS PEOPLE CHOOSE TO GIVE THROUGH COMMUNITY FOUNDATIONS

1. We provide highly **personalized service** tailored to each individual’s charitable goals.
2. We provide **community knowledge** of needs and opportunities to help connect donors to causes they care about.
3. We provide **knowledge of philanthropy** and we foster giving.
4. We provide a variety of **giving options** with reasonable fees.
5. We accept a wide variety of assets and **can facilitate complex forms of giving**.
6. We **help donors build a legacy** through endowments and memorials.
7. We provide access to a **high-quality, institutional investment portfolio** which emphasizes long-term growth.
8. We are an attractive **alternative to a private foundation**.
9. We offer the **maximum tax advantages** under state and federal law, including access to Endow Iowa tax credits.
10. We are a **community leader**, convening diverse groups and coordinating resources to create positive change.
What is an Endowment?

**Endowed Fund**
An endowed fund is a permanent fund that is established by a donor to help ensure the long-term sustainability of nonprofit organizations by providing a permanent source of support. Endowed funds are pooled and invested to achieve long-term growth by balancing principal protection with distributions. Contributions to endowed funds may be eligible for Endow Iowa tax credits.

There are two other types of funds to consider:

**Non-Endowed Fund**
Unlike endowed funds, a non-endowed fund does not operate in perpetuity. This means the assets generated by these gifts are not permanent nor invested. The principal balance is immediately available for grant distribution. A non-endowed fund can become an endowed fund at any time upon request. Contributions to non-endowed funds are not eligible for Endow Iowa tax credits.

**Quasi-Endowed**
A quasi-endowed fund offers flexibility while still being exposed to the stock markets for investment purposes. Quasi-endowed funds are a good option for donors with a goal to distribute the funds within a 3 – 10 year time horizon. A quasi-endowed fund can become an endowed fund at any time upon request. Contributions to these funds are not eligible for Endow Iowa tax credits.
FUND OPTIONS

- Community Endowment Fund – Meeting ever-changing community needs
- Donor-Advised Fund – Donors advise when and which nonprofits receive the distributable from their gift
- Designated Fund – Donors direct the distributable from their gift to specific nonprofit organizations when the fund is established
- Scholarship Fund – Help deserving students now and forever
- Field of Interest Fund – Addressing needs in an important area of community life (arts, homelessness, youth, etc.)

Funds can be established in memory of honor of a loved one or to commemorate a special milestone or event.
GIFTS WE ACCEPT

Gifts for Today:
• Cash and Cash Equivalents
• Memorials and Honors
• Securities
• Real Estate
• Closely Held Securities
• Gifts of Grain

Legacy and Planned Giving:
• Bequest
• Beneficiary Designation (Retirement Asset)
• Charitable Gift Annuity
• Life Insurance and Life Insurance Beneficiary
• Charitable Remainder Trust

MINIMUM AMOUNT TO OPEN A FUND:
$10,000

Can start a fund through a Prairie Fund at $2,500 with regular payments until it reaches $10,000.
**FEES**

- **Annual fees:**

<table>
<thead>
<tr>
<th>Endowed and Quasi-Endowed</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Donor-Advised and Designated</td>
<td>1.5% per year</td>
</tr>
<tr>
<td>Field of Interest and Community Endowment</td>
<td>2%</td>
</tr>
<tr>
<td>Scholarships</td>
<td>2%, 2.25% or 2.5%</td>
</tr>
</tbody>
</table>

- **Fee when contribution is made:**

| Non-Endowed                                    | 2% of contribution        |
INVESTMENT MANAGEMENT

Our size provides access to a **high-quality, institutional investment portfolio** which emphasizes long-term growth.

**Investment Objective:**
To earn a return that allows donors to make a significant number and significant size of grants while maintaining the endowment’s future giving power.

**Investment Pool Options:**
- Endowment Pool – for permanent endowments, where the time horizon is in perpetuity
- Moderate Pool – for quasi-endowed funds
- Conservative Pool – for charitable remainder trusts and charitable gift annuities

**Investment Consulting Firm:**
Fund Evaluation Group
Giving through the Greater Cedar Rapids Community Foundation can provide maximum tax benefits, while supporting the causes you care about most.

In addition, a gift to an endowed fund may also be eligible for Iowa tax credits that are only available through qualified community foundations.
Endow Iowa Tax Credit Program

- The Endow Iowa Tax Credit Program offers generous tax incentives to donors to make it easier to give more for less.
- 25% tax credit of the value of the gift for taxpayers who pay Iowa income tax
- Gifts must be made to an endowed fund at a qualified Community Foundation in Iowa to benefit a charitable cause in Iowa
- Gifts are not eligible for state income tax deduction, although they do qualify for federal charitable deduction.

Example of a gift that gives back:

<table>
<thead>
<tr>
<th>Gift Amount</th>
<th>$ 10,000</th>
<th>$ 100,000</th>
<th>$ 1,000,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal Deduction</td>
<td>(3,300)</td>
<td>(33,000)</td>
<td>(330,000)</td>
</tr>
<tr>
<td>Endow Iowa Tax Credit</td>
<td>(2,500)</td>
<td>(25,000)</td>
<td>(250,000)</td>
</tr>
<tr>
<td>Total Cost of Gift</td>
<td>$ 4,200</td>
<td>$ 42,000</td>
<td>$ 420,000</td>
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</tbody>
</table>
We are here to help you make a lasting difference in our community. Contact us to learn more today.

Contact Michelle Beisker, Vice President of Development at 319.366.2862 or michelle.beisker@gcrcf.org.